



University of Konstanz



October 11/12, 2013
University of Konstanz, Bischofsvilla

Workshop

Tacit Knowledge in Intercultural Communication



Bischofsvilla

Location

Bischofsvilla
Otto-Adam-Str. 5
78467 Konstanz

Contact

Karin Schunk M. A.
Sekretariat Anglistik
karin.schunk@uni-konstanz.de
Telefon: +49 (0)7531 88 2433
Fax: +49 (0)7531 88 4582

Organisation

Dr. Neena Gupta-Biener
Department of Management
Faculty of Political Science and Public Administration
neena.gupta-biener@uni-konstanz.de





Tacit Knowledge in Intercultural Communication

"We know more than what we can tell" is the crucial insight of the theory of tacit knowledge (Polyani, 1958). If taken seriously, this theory creates a great challenge for the pragmatics of communication. What exactly is the status of this implicit, non-conscious and unacknowledged knowledge that is silently acquired through practice, socialization and habits? In which way does it impact everyday communication in general and intercultural communication in particular? Can works of art, philosophical ideas and concepts of literary theory give us more insight into this 'pandora box' of tacit knowledge? How can we use this knowledge constructively for social actors and organizations? This workshop will discuss these questions, looking for transdisciplinary concepts and methodological tools to analyse influence of culture in an interdisciplinary context, bringing together for the first time scholars from management and economics, social and political science, psychology and literature.

Programm

October 11, 2013

13:30
Registration

14:00–14:15
Opening and Welcome
Prof. Dr. Aleida Assmann,
Dr. Neena Gupta-Biener,
University of Konstanz

14:30–14:50
Introduction to the topic
Dr. Neena Gupta-Biener,
University of Konstanz

14:50–15:30
"Concepts of tacit knowledge
in cultural studies"
Prof. Dr. Aleida Assmann,
University of Konstanz

15:30–15:45 Coffee Break

15:45–16:30
"Tacit knowledge and organization"
Prof. Nils Brunsson,
Uppsala University, Sweden

16:30–17:30
General Discussion
Prof. Dr. Aleida Assmann, Prof. Nils Brunsson,
Prof. Dr. Andreas Langenohl, Dr. Boris Mayer,
Angelika Herzig-Eder, Dr. Neena Gupta-Biener

19:00 Dinner



October 12, 2013

Moderator: Prof. Dr. Andreas Langenohl,
University of Gießen

9:00–9:45
"Cultural Models and Implicit Theories
of Self and World:
A View from Cross-Cultural Psychology"
Dr. Boris Mayer, Lecturer,
University of Bern

9:45–10:30
"Facilitating work collaboration
and communication between teams
in an organisation. Case study of
communication between teams
in hospital"
Angelika Herzig-Eder, Lecturer,
Winterthur University of Applied Science

10:30–10:45 Coffee Break

10:45–11:30
"Analysis of Tacit Knowledge in
intercultural communication—
an interdisciplinary approach"
Dr. Neena Gupta-Biener,
University of Konstanz

11:30–13:00
Concluding Discussion
"Where do we go from here?"

13:00–14:00 Lunch

14:00 End